

MAJOR ACHIEVEMENT AWARDS Hollywood Gala Celebrating Our Stars

September 12, 2020 • Hyatt Regency International Dr.

PRESENTED BY
DEWITT
USTOM
CONCRETE

www.GOBAMAJORS.com

BUILDERS big and small: Celebrate Your Top Performers & Show Off Your Best

LOOKING FOR AN EDGE?

Get independent/expert recognition to publish and share with owners, buyers and prospects.

Are you proud of your homes, people and hard work?

SHOW IT OFF!

Your customers are looking for **AWARD-WINNING** home designs, livability, design studios and websites. **SHOW THEM!**

Did you create tremendous results and unique messages in **PRINT, SOCIAL, EMAIL, DIRECT MAIL** or other MEDIA?

CHECK OUT ALL THE MARKETING CATEGORIES & GET YOUR RECOGNITIONS

*"We love the **TEAM SPIRIT**
the Majors creates and the chance
to celebrate a great year together."
- MAJORS ATTENDEE*

BRING OUT YOUR TEAMS & RECOGNIZE THEIR ACCOMPLISHMENTS

Construction Achievers

Office & Admin Stars

Sales Teams

Individual Performance

Internet Excellence

Mortgage Services

Sales Assistants

Customer Service

Shining Moments & Players

Community/Company
Promotions and Advertising

...and More!

NEW Category!

DIVISION PRESIDENT OF THE YEAR

GOBA MAJORS 2020 - Make a Small Investment That Pays Big.

www.GOBAMAJORS.com / Contact cherry@greaterorlandoba.com / 407-629-9242

CATEGORIES AT A GLANCE

Visit www.MajorsMadeEasy.com for requirements & deadlines.

ADVERTISING/PROMOTION CATEGORIES

- Best Logo
- Best Collateral Package
- Best Direct Mail
- Best Print Ad
- Best Billboard
- Best Digital Promotion (Newsletter, Banner Ad, etc.)
- Best E-Mail Campaign
- Best Social Media Program
- Best Virtual Tour
- Best App
- Best Website
- Best Campaign
- Best REALTOR® Promotion
- Best New Homes Magazine/Publication
- Charitable Event of the Year

DESIGN CATEGORIES

- Best Model Merchandising
- Best Interior Design
- Best Design Center / Product Showroom
- Best Sales / Information Center

CIRCLE AWARDS

- Million Dollar Circle Award - Individual
- Million Dollar Circle Award - Team

INDIVIDUAL ACHIEVEMENT CATEGORIES

- Top Producer – Individual
- Top Producer - Team
- Sales & Marketing Council Member of the Year
- Sales Team of the Year
- Salesperson of the Year – Builder member
- Individual Achievement Awards**
 - Rookie Salesperson of the Year
 - Division President of the Year
 - Sales Manager/Director of the Year
 - Marketing Manager/Director of the Year
 - Design Counselor of the Year
 - Construction Sales Team of the Year
 - Internet Salesperson of the Year
 - Sales Coordinator/Assistant of the Year
 - Marketing Coordinator/Assistant of the Year
 - Title Insurance Salesperson of the Year
 - Insurance Agent of the Year
 - Mortgage Originator of the Year
- Golden Hammer Award**
- Shining Star Award**
- Customer Service Award**



2020 SPONSORSHIPS Visit www.GobaMajors.com for registration

PREMIER: \$3,500

Dinner tickets with preferred seating - 8 • Presentation of Major Award • Full-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

ENTERTAINMENT: \$3,000

Dinner tickets with preferred seating - 6 • Opportunity to provide leave-behind promo or swag bag with each valet-parked vehicle, e.g. branded bottle of water. Must be Staff-approved. • 1/2-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

WINNERS' ROW: \$3,000

Dinner tickets with preferred seating - 6 • Opportunity to provide gift item or branded décor at Winners' display tables. • 1/2-page ad in program • Prominent logo and signage on display tables showcasing Advertising/Promotion & Design Winners • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

GOLD: \$2,500

Dinner tickets with preferred seating - 4 • 1/2-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

BAR: \$2,000 (Limit 4 Sponsors)

Sponsored hosted wine during dinner • Dinner tickets - 2 • 1/2-page ad in program • Listing on marketing collateral, GOBA website (promotions, program, onsite print signage) • Podium recognition

DECOR: \$2,000

Décor must be approved by Committee • Dinner tickets - 2 1/2-page ad in program • Listing on marketing collateral, GOBA website (promotions, program, onsite print signage) • Podium recognition

DIAMOND: \$1,500

Dinner tickets with preferred seating - 3 • 1/2-page ad in program • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

SILVER - \$1,000

Dinner tickets - 2 • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

BRONZE - \$500

Dinner tickets - 2 • Company listing on marketing collateral, GOBA website (promotions, program, onsite print signage)

CORPORATE TABLE - \$850: Dinner tickets with preferred seating - 10

INDIVIDUAL DINNER TICKET - \$90: Dinner ticket - 1