

MAJOR ACHIEVEMENT AWARDS Hollywood Gala Celebrating Our Stars

September 12, 2020 • Hyatt Regency International Dr.

PRESENTED BY
DEWITT
CUSTOM
CONCRETE

www.GOBAMAJORS.com

GOBA **ASSOCIATES:**

Build awareness with Orlando Builders. Raise public awareness of your creative messaging and great things you do.

JOIN THE FUN and enjoy the benefits all year long.

Check out the **ENTRY CATEGORIES**. Get recognized by independent/expert judges for your hard work and excellent results.

At GOBA Majors... **MAKE CONNECTIONS...CELEBRATE ACCOMPLISHMENTS**...& share the night with **BUILDER PARTNERS**.

BRING OUT YOUR TEAMS & SHOW OFF

A Design Center

Sales & Marketing
Leadership

Creative Promotional
Campaigns: Website, Logos,
Direct Mail
& so much more!

Insurance, Mortgage
Superstars

Anyone working with
Builders and Buyers in GOBA

*"I didn't realize how big the Majors were!
I've connected with new sales people and managers with builders
from the event, AND I plan to enter advertising categories this year."*

- MAJORS ATTENDEE

GOBA MAJORS 2020 - A Small Investment That Pays Big.

GOBAMAJORS.com / Contact cherry@greaterorlandoba.com / 407-629-9242

CATEGORIES AT A GLANCE

Visit www.MajorsMadeEasy.com for requirements & deadlines.

ADVERTISING/PROMOTION CATEGORIES

- Best Logo
- Best Collateral Package
- Best Direct Mail
- Best Print Ad
- Best Billboard
- Best Digital Promotion (Newsletter, Banner Ad, etc.)
- Best E-Mail Campaign
- Best Social Media Program
- Best Virtual Tour
- Best App
- Best Website
- Best Campaign
- Best REALTOR® Promotion
- Best New Homes Magazine/Publication
- Charitable Event of the Year

DESIGN CATEGORIES

- Best Model Merchandising
- Best Interior Design
- Best Design Center / Product Showroom
- Best Sales / Information Center

CIRCLE AWARDS

- Million Dollar Circle Award - Individual
- Million Dollar Circle Award - Team

INDIVIDUAL ACHIEVEMENT CATEGORIES

- Top Producer – Individual
- Top Producer - Team
- Sales & Marketing Council Member of the Year
- Sales Team of the Year
- Salesperson of the Year – Builder member
- Individual Achievement Awards**
 - Rookie Salesperson of the Year
 - Division President of the Year
 - Sales Manager/Director of the Year
 - Marketing Manager/Director of the Year
 - Design Counselor of the Year
 - Construction Sales Team of the Year
 - Internet Salesperson of the Year
 - Sales Coordinator/Assistant of the Year
 - Marketing Coordinator/Assistant of the Year
 - Title Insurance Salesperson of the Year
 - Insurance Agent of the Year
 - Mortgage Originator of the Year
- Golden Hammer Award**
- Shining Star Award**
- Customer Service Award**



2020 SPONSORSHIPS Visit www.GobaMajors.com for registration

PREMIER: \$3,500

Dinner tickets with preferred seating - 8 • Presentation of Major Award • Full-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

ENTERTAINMENT: \$3,000

Dinner tickets with preferred seating - 6 • Opportunity to provide leave-behind promo or swag bag with each valet-parked vehicle, e.g. branded bottle of water. Must be Staff-approved. • 1/2-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

WINNERS' ROW: \$3,000

Dinner tickets with preferred seating - 6 • Opportunity to provide gift item or branded décor at Winners' display tables. • 1/2-page ad in program • Prominent logo and signage on display tables showcasing Advertising/Promotion & Design Winners • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

GOLD: \$2,500

Dinner tickets with preferred seating - 4 • 1/2-page ad in program • Prominent logo display at event • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

BAR: \$2,000 (Limit 4 Sponsors)

Sponsored hosted wine during dinner • Dinner tickets - 2 • 1/2-page ad in program • Listing on marketing collateral, GOBA website (promotions, program, onsite print signage) • Podium recognition

DECOR: \$2,000

Décor must be approved by Committee • Dinner tickets - 2 1/2-page ad in program • Listing on marketing collateral, GOBA website (promotions, program, onsite print signage) • Podium recognition

DIAMOND: \$1,500

Dinner tickets with preferred seating - 3 • 1/2-page ad in program • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

SILVER - \$1,000

Dinner tickets - 2 • Inclusion of logo/hotlink on marketing collateral and GOBA website (promotions, promote, onsite signage) • Podium recognition

BRONZE - \$500

Dinner tickets - 2 • Company listing on marketing collateral, GOBA website (promotions, program, onsite print signage)

CORPORATE TABLE - \$850: Dinner tickets with preferred seating - 10

INDIVIDUAL DINNER TICKET - \$90: Dinner ticket - 1